

Welcome from Lesley Batchelor OBE, FIEEx (Grad) - Director General, Institute of Export & International Trade



INSTITUTE
OF EXPORT



Preparing for any new market needs consideration when thinking about a country like China there are many issues both cultural and business linked that you need to think through.

Copyright © 2013 IMA Ltd. All Rights Reserved.

Generated from <http://china.doingbusinessguide.co.uk/forewords/> Monday, December

11, 2017

This guide offers you the opportunity to think through your market issues and learn how to enter the market successfully and with as little pain as possible.

The Institute of Export & International Trade's mission is to enhance the export performance of the United Kingdom by setting and maintaining professional standards in international trade management and export practice. This is principally achieved by the provision of education, training and practical support, a helpline and one-to-one assistance with paperwork.

Dedicated to professionalism and recognising the challenging and often complex trading conditions in international markets, the Institute is committed to the belief that real competitive advantage lies in competence and that commercial power, especially negotiating power, is underpinned by a sound basis of knowledge.

Why not contact us and find out how you can join?

Lesley Batchelor OBE, FIEEx (Grad) Director General - Institute of Export & International Trade www.export.org.uk



Sponsored By:

Banking / Financial Services



Accountancy & Tax



Law



Law



Hotels / Corporate Lodging



Media / Marketing / Design



Corporate / Business Travel



Construction / Design Engineering Consultancy



Regional Investment Promotion Agency



Case Study



Food Consultancy Services



;

Contact IMA
International Market Advisor
IMA House
41A Spring Gardens
Buxton
Derbyshire
SK17 6BJ
United Kingdom
Email: info@ima.uk.com
General enquiries switchboard: +44 (0) 1298 79562

Website: www.DoingBusinessGuide.co.uk